

MOORE STEPHENS

Have a Shared Vision: The Board and Executive Office will set priorities that can be effectively and efficiently implemented based on a specific set of objectives shared by our Member Firms. Decision making through the collaboration of the Executive Team and Special Interest Group committees, enables projects to be adopted and results to be delivered.

Create an Environment of Excellence: The Moore Stephens North America Executive Team is committed to creating an environment of excellence within which our Member Firms can operate. We are as committed to your success as you are and will do everything within our power to ensure that our members are receiving the best service and program offerings possible.

Maintain Continuous Flow of Communications: Thought Leadership and the exchange of ideas and Best Practices between members, is the life blood of any good association and nobody does that better or more thoroughly than Moore Stephens North America and its' Member Firms.

Provide meaningful benefits: Providing benefits and programs that member firms enthusiastically embrace, results in satisfied members. MSNA listens to what is important to our member firms and delivers the educational programs and product discounts that our members want & need to help grow their firms.

Raise the Awareness of the Association: The strength of an organization's brand is what ultimately determines its long-term success. People and businesses want to be associated with an entity that displays integrity along with strength and stability as well. Moore Stephens North America is continually striving to maintain and elevate its brand excellence through videos, interview & article placements, branding of the association across multiple platforms throughout North America and a more user-friendly & dynamic website as well.

Empowerment: While Moore Stephens promotes and encourages collaboration among it's members, we also empower partners and all firm professionals to serve client and senior management needs with quality and competence within the framework of their own firms' mission too.

Long-term Influence and Impact: There is no end game in building and positioning MSNA as a firm association leader. It is a continuous process that ensures member firms will always be positioned to take advantage of changing trends and market opportunities that are essential to growing their firms' revenue and client base.

Anticipate What's Next: The accounting profession is subject to the shifting trends of the economy, so opportunities and challenges arise at a moment's notice. MSNA is positioned through its special interest groups, RSS newsfeeds and general overall sharing of information among its members, to create a flow of information dissemination and knowledge transfer that helps us stay on the cutting edge of changes within our industry and the industries that our members' service.