



Moore Stephens North America

Collaboration
Innovation
Improvement

Leadership Program

MSNA provides emerging and veteran leaders alike with opportunities to grow. The various leadership programs we offer can be completed individually or together to supplement career paths with important milestones and experiences. These programs are designed to provide you with the tools you need to excel as a leader and the connections within the Moore Stephens network to guide your business development.

Leadership Growth Academy *NEW*

The Leadership Growth Academy (LGA) program is developed for senior level managers and new partners. Participants establish and hone leadership and business development skills while growing their network and building relationships with other future leaders of MSNA firms. Representatives from all over North America take part in four two-day on-site training sessions, six one-hour individual telephone coaching sessions, and numerous peer group calls.

Harvard Executive Leadership Program

Moore Stephens International, together with Harvard Business School, offers a customized executive education program for Moore Stephens partners from around the world.

Exclusively taught by Harvard Business School professors, participants explore leadership approaches from multiple points of view and gain the skills to align capabilities with strategy, strengthen client relationships, and drive organizational performance.

Real-world case studies highlight the best management practices of successful professional service firms, including developing effective go-to-market strategies, cultivating and retaining top-notch talent, and creating breakthrough ideas. Participants will gain the expertise to develop a strong corporate culture that can adapt to market trends, deliver exceptional client service, and secure long-term growth.

2018 will feature the inaugural Harvard 2.0 program, providing prior participants with the opportunity to expand upon what they learned in the first set of lessons. The Harvard 1.0 program will continue in 2019 and the program will alternate years from that point forward (i.e. Harvard 2.0 in 2020, Harvard 1.0 in 2021, etc.).

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Emerging Leaders *Coming Soon!*

Our Emerging Leaders program will create a collaborative atmosphere for up-and-coming talent to develop relationships with other MSNA members focused on professional growth. Participants will have the opportunity to expand their knowledge by sharing best practices with firms of all sizes from Canada to Mexico.

MSNA member firms are setting themselves apart by investing in their up and coming workforce. Professional relationships and networks, both within the firm and within the association, encourages talent acquisition, employee retention and overall growth.

Community Groups

Community Groups serve the dynamic and growing niche-based needs of the MSNA membership. These groups are segmented by industry or service niche and provide a forum for exchanging best practices, solving problems facing specific areas, and providing guidance for those who seek it.

Firms of all sizes are encouraged to have a voice in each of our Community Groups, and participation is open to individuals at all levels. The Community Groups are a great opportunity for emerging leaders to gain exposure to issues facing industry and service lines, and subject matter experts to provide insights to contribute their experience to best practices.

Secondment Program *Under Development*

The accounting industry is extremely competitive when it comes to acquiring talent, but being a part of an international association gives your firm the clout it needs to stand out. The MSIL secondment program provides the international presence you need to promise a well-rounded, unique experience for emerging leaders, giving your new recruits the opportunity to expand their horizons!

Conferences

Our annual spring and biannual fall conferences focus our attention on issues facing the accounting industry and how we as an association can work together to solve those problems. Member firms of all sizes come together from the United States, Canada, Mexico and abroad to collaborate, innovate and improve. From notable keynotes to valuable breakout sessions, conference attendees leave with new relationships and a different perspective on how to grow their firm with the power of MSNA behind them!

Webinars

Opportunities for continued education are made available through our Strategic Partner Program and subject matter experts at member firms. From the latest regulation updates to valuable industry expertise, knowledge sharing from key resources provides our members with the tools they need to succeed.

Located At

10400 Viking Dr. Ste. 510
Eden Prairie, MN 55344

Contact Us At

612-524-7945

Find Us At

www.msnainc.org
theteam@msnainc.org



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